

ABSTRAK

Penelitian ini bertujuan guna menguji pengaruh *Return on Assets*, *Debt To Equity Ratio* dan *Current Ratio* terhadap harga saham pada perusahaan manufaktur sub sektor *Food and Beverage* yang terdaftar di Bursa Efek Indonesia.

Populasi dalam penelitian ini menggunakan teknik purposive sampling sesuai dengan kriteria yang telah ditentukan sehingga diperoleh sebanyak 11 perusahaan sektor *Food and Beverage* yang terdaftar di Bursa Efek Indonesia pada periode 2014-2018. Penelitian ini menggunakan jenis data sekunder berupa laporan keuangan perusahaan. Metode analisis yang digunakan yaitu analisis regresi linier berganda dengan SPSS (*Statistical Product and Service Solution*) versi 22.

Hasil penelitian menunjukkan bahwa variabel *Return on Assets* berpengaruh positif dan signifikan terhadap harga saham, variabel *Debt To Equity Ratio* berpengaruh positif dan signifikan terhadap harga saham. Sedangkan variabel *Current Ratio* berpengaruh positif dan tidak signifikan terhadap harga saham.

Kata kunci: *return on assets*, *debt to equity ratio*, *current ratio*, harga saham.

ABSTRACT

This research aimed to examine the effect of Return On Assets, Debt To Equity Ratio, and Current Ratio on the shares price of Food and Beverages manufacturing companies which were listed on Indonesia Stock Exchange.

While the population was Food and Beverages manufacturing companies which were listed on Indonesia Stock Exchange 2014-2018. Moreover, the data were secondary, in the form of company's financial statement. Furthermore, the data collection technique used purposive sampling, in which the sample was based on criteria given. In line with, there were 11 samples of Food and Beverages manufacturing companies. In addition, the data analysis technique used multiple linear regression with SPSS (Statistical Product and Service Solution) 22.

The research result concluded Return On Assets had positive and significant effect on the shares price. Likewise, Debt To Equity Ratio had positive and significant effect on the shares price. On the other hand, Current Ratio had positive but insignificant effect on the shares price.

Keywords: Return On Assets, Debt To Equity Ratio, Current Ratio, Shares Price

