

## ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *Earning Per Share* (EPS), *Debt to Equity Ratio* (DER), dan *Net Profit Margin* (NPM) terhadap harga saham perusahaan *food and beverage*. Variabel bebas dalam penelitian ini adalah *debt to equity ratio*, *debt to equity ratio* dan *net profit margin*. Sementara itu, variabel terikat dalam penelitian ini adalah harga saham. Jenis penelitian ini adalah penelitian kuantitatif. Sampel dalam penelitian ini dipilih dengan metode *purposive sampling* yaitu pemilihan sampel dengan menggunakan kriteria yang telah ditentukan. Berdasarkan metode *purposive sampling* sehingga didapat sampel sebanyak 7 dari 16 perusahaan *food and beverage* yang terdaftar di Bursa Efek Indonesia selama periode 2014-2018. Metode analisis data yang digunakan dalam penelitian ini yaitu analisis regresi linear berganda dengan menggunakan program SPSS versi 23. Hasil dari penelitian ini menunjukkan bahwa secara parsial variabel *Earning Per Share* (EPS), dan *Debt To Equity Ratio* (DER) berpengaruh signifikan terhadap harga saham, sedangkan *Net Profit Margin* (NPM) tidak berpengaruh signifikan terhadap harga saham.

**Kata kunci:** *earning per share (EPS)*, *debt to equity ratio (DER)*, *net profit margin (NPM)*, *harga saham*

## ***Abstract***

*This research aimed to examine the effect of Earning per share (EPS), Debt to equity ratio (DER), and Net profit margin (NPM) on the shares price of food and beverages company. While, the independent variable were namely debt to equity ratio, debt to equity ratio and net profit margin. Meanwhile, the dependent variable was the shares price. The research used quantitative. Moreover, the data collection technique used purposive sampling, in which the sample was based on criteria given. Based on the sampling, there were 7 from 16 of food and beverages companies which were listed on Indonesia stock exchange 2014-2018; as sample. In addition, the data analysis technique used multiple linier regressions with SPSS 23. The research result concluded, partially, Earning per share (EPS) had significant effect on the shares price. Likewise, Debt to equity ratio (DER) had significant effect on the shares process. On the other hand, Net profit margin (NPM) had insignificant effect on the shares price.*

**Keyword:** *earning per share (EPS), debt to equity ratio (DER), net profit margin (NPM), shares price.*