ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh likuiditas, solvabilitas, dan profitabilitas terhadap harga saham dengan menggunakan indicator *Current Ratio, Debt to Equity Ratio, Return On Asset* pada perusahaan *textile and garment* yang terdaftar di Bursa Efek Indonesia.

Sampel dalam penelitian ini diperoleh dengan menggunakan metode *purposive sampling* yang dilakukan pada perusahaan *textile and garment* yang terdaftar di Bursa Efek Indonesia (BEI) pada tahun 2014 – 2017 dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 8 perusahaan *textile and garment*. Metode analisis yang digunakan adalah analisis regresi linear berganda dengan alat bantu aplikasi SPSS versi 21.

Berdasarkan pengujian dengan menggunakan Uji Kelayakan Model (Uji F) dapat disimpulkan bahwa model penelitian ini layak digunakan. Hasil analisis Uji t solvabilitas dan profitabilitas berpengaruh signifikan, sedangkan likuiditas tidak berpengaruh signifikan terhadap harga saham pada perusahaan *textile and garment* yang terdaftar di Bursa Efek Indonesia.

Kata kunci : likuiditas, solvabilitas, profitabilitas, harga saham, *current ratio, debt to equity ratio*, dan *return on asset.*

ABSTRACT

This research aimed to understand the influence of liquidity, solvability, and profitability to the stock price with indicator of Current Ratio, Debt to Equity Ratio, and Return On Asset to the textile and garment company which were listed in Indonesia Stock Exchange.

The research sample was obtained by purposive sampling method at textile and garment company which were listed in Indonesia Stock Exchange (IDX) in 2014-2017 periods an based on the determine criteria it obtained 8 samples of textile and garment companies. The analysis method used multiple linear regressions analysis with the application of SPSS 21 version.

Based on the examination conducted with model feasibility test (F test), this research concluded that the research model was feasible to use. The analysis result of t test solvability and profitability gave significant influence, meanwhile liquidity did not have any significant influence to the stock price at textile and garment company which were listed in Indonesia Stock Exchange.

Keywords: liquidity, solvability, profitability, stock price, *current ratio, debt to equity ratio*, and *return on asset*.