

ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh Earning Per Share (EPS), Pertumbuhan Penjualan dan Kebijakan Dividen yang diproksikan dengan Dividen Per Share (DPS) terhadap Harga Saham pada Perusahaan Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia. Populasi dalam penelitian adalah perusahaan-perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia selama 5 tahun yaitu tahun 2012-2016.

Teknik pengambilan sampel menggunakan metode purposive sampling, yaitu berdasarkan kriteria yang telah ditentukan maka jumlah sampel yang diperoleh sebanyak 6 perusahaan makanan dan minuman. Pengujian hipotesis dalam penelitian ini menggunakan analisis linier berganda dengan alat bantu program aplikasi SPSS (Statistical Product and Service Solutions). Berdasarkan uji kelayakan model menunjukkan bahwa regresi layak digunakan dalam penelitian dan dapat digunakan untuk penelitian selanjutnya.

Berdasarkan Hasil pengujian hipotesis (uji t) menunjukkan bahwa variabel earning per share (EPS) berpengaruh signifikan terhadap harga saham. Sedangkan variabel pertumbuhan penjualan dan dividend per share (DPS) berpengaruh tidak signifikan terhadap harga saham.

Kata kunci: *Earning Per Share*, *Pertumbuhan Penjualan*, *Dividend Per Share* dan *Harga Saham*.



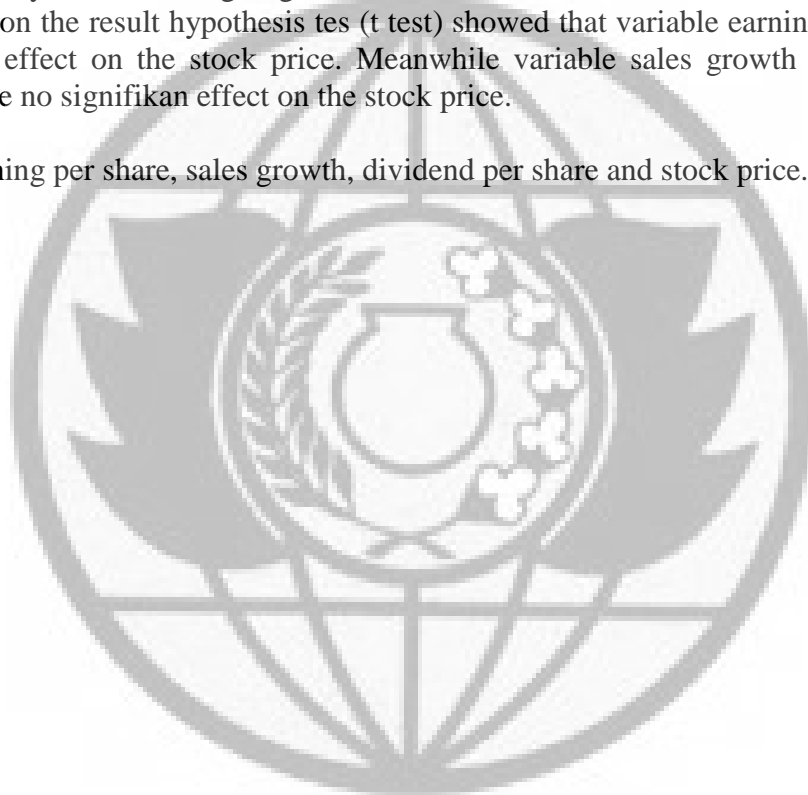
ABSTRACT

The research was aimed to analyze the effect on Earning per Share (EPS), sales growth and dividend policy which was proxy with Dividen per Share (DPS) on the stock price at food and beverage companies which were listed in indonesia Stock Exchange.

The population of this research used food and beverage companies which were listed in indonesia Stock Exchange for 5 years is the years of 2012-2016. The sample collection used purposive sampling method based on the determinate criteria with the amount of samples were 6 food and beverages companies. The hypotesis test of this research used multiple linier regression analysis with the application of SPSS (Statistical Product and Service Solutions). Based on the

Feasibility test resulting regression model is feasible and can be used for future research. Based on the result hypothesis tes (t test) showed that variable earning per share (EPS) gave signifikan effect on the stock price. Meanwhile variable sales growth and dividend per share (DPS) gave no signifikan effect on the stock price.

Keywords: Earning per share, sales growth, dividend per share and stock price.



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This research was aimed to analyze the effect on *Earning per Share* (EPS), sales growth and dividend policy which was proxy with *Dividen per Share* (DPS) on the stock price at food and beverage companies which were listed in Indonesia Stock Exchange.

The population of this research used food and beverage companies which were listed in Indonesia Stock Exchange in 2012-2016 periods. The sample collection used purposive sampling method based on the determine criteria with the amount of samples were 6 food and beverages companies. The hypothesis test of this research used multiple linear regressions analysis with the application of SPSS (*Statistical Product and Service Solutions*).

Based on the result of hypothesis test (t test) showed that earning per share (EPS) gave significant effect on the stock price. Meanwhile, sales growth and dividend per share (DPS) gave significant effect on the stock price.

Keywords: Earning per share, sales growth, dividend per share and stock price.



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A handwritten signature in blue ink, appearing to read 'Nanis Setyorini'.

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