

## ABSTRAK

Tujuan penelitian ini adalah untuk menguji pengaruh *Return On Equity*, *Debt To Equity Ratio* dan *Earning Per Share* terhadap harga saham pada perusahaan otomotif yang terdaftar di Bursa Efek Indonesia dengan periode penelitian selama 5 tahun yaitu 2012-2016.

Penelitian ini adalah penelitian kuantitatif dengan populasi perusahaan otomotif yang terdaftar di Bursa Efek Indonesia. Teknik pengambilan sampel secara *purposive sampling*, jumlah sampel yang digunakan dalam penelitian ini sebanyak 6 perusahaan. Teknik analisis data yang digunakan dalam penelitian adalah analisis regresi linier berganda dan pengujian hipotesis dengan menggunakan SPSS (*Statistical Product and Service Solution*).

Hasil penelitian menunjukkan bahwa *Return On Equity* dan *Earning Per Share* berpengaruh positif dan signifikan terhadap harga saham pada perusahaan otomotif yang terdaftar di Bursa Efek Indonesia, sedangkan *Debt To Equity Ratio* berpengaruh negatif dan tidak signifikan terhadap harga saham pada perusahaan otomotif yang terdaftar di Bursa Efek Indonesia.

**Kata Kunci :** *Return On Equity*, *Debt To Equity Ratio*, *Earning Per Share*, Harga Saham

## ***ABSTRACT***

The purpose of this research is to examine the influence of return on equity, debt to equity ratio and earning per share to the stock prices of automotive companies which is listed in the Indonesia Stock Exchange with a period of research for 5 years, 2012-2016.

This research is a quantitative research with the population of automotive companies which is listed in Indonesia Stock Exchange. Sampling technique by purposive sampling, the number of samples used in this research as many as 6 companies. Data analysis technique used in this research is multiple linear regression analysis and hypothesis testing by using SPSS (Statistical Product and Service Solution).

The results of this research showed that the return on equity and earning per share have a positive and significant influence on the stock prices at automotive companies which is listed in the Indonesia Stock Exchange, while debt to equity ratio has a negative and insignificant influence on the stock prices of automotive companies which is listed in the Indonesia Stock Exchange .

**Keywords:** *Return on equity, debt to equity ratio, earning per share and stock price*

