

INTISARI

Penelitian ini bertujuan untuk menguji bukti empiris tentang faktor-faktor yang mempengaruhi nilai perusahaan pada perusahaan manufaktur yang terdaftar di PROPER Kementerian Lingkungan Hidup dan Bursa Efek Indonesia pada tahun 2011-2015. Faktor-faktor yang digunakan dalam penelitian ini yaitu *Corporate Social Responsibility*, *Environmental Performance*, *Good Corporate Governance* sebagai variabel moderasi, dan *Size* sebagai variabel kontrol.

Sampel dari penelitian ini berjumlah 74 perusahaan manufaktur selama tahun 2011-2015 yang terdaftar di PROPER Kementerian Lingkungan Hidup dan Bursa Efek Indonesia. Teknik pengambilan sampel menggunakan metode *purposive sampling*. Metode analisis yang digunakan adalah analisis regresi berganda pada tingkat signifikansi 5 persen dengan menggunakan alat uji statistik SPSS versi 23.

Hasil penelitian menunjukkan bahwa *corporate social responsibility* tidak berpengaruh terhadap nilai perusahaan. *Environmental performance* tidak berpengaruh terhadap nilai perusahaan. *Good Corporate Governance* tidak mampu memoderasi *Corporate Social Responsibility* terhadap nilai perusahaan. *Good Corporate Governance* mampu memoderasi *environmental performance* terhadap nilai perusahaan. *Size* sebagai variabel kontrol tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci: Nilai Perusahaan, *Corporate Social Responsibility*, *Environmental Performance*, *Good Corporate Governance* dan *Size*.

ABSTRACT

This research is aimed to examine empirical evidences about some factors which give influence to the firm value on manufacturing companies which are listed in PROPER of Ministry of Environment and Indonesia Stock Exchange in 2011-2015 periods. Some factors which have been applied in this research are Corporate Social Responsibility, Environmental Performance, Good Corporate Governance as the moderating variable and Size as control variable.

The samples are 74 manufacturing companies in 2011-2015 periods which are listed in PROPER of Ministry of Environment and Indonesia Stock Exchange. The sample collection technique has been carried out by using purposive sampling methods. The analysis method has been done by using multiple linear regressions analysis on 5% significance level and statistics test instrument the SPSS 23rd version.

The result of the research shows that corporate social responsibility does not give any influence to the firm value. Environmental performance does not give any influence to the firm value. Good Corporate Governance is unable to moderate Corporate Social Responsibility to the firm value. Good Corporate Governance is able to moderate Environmental Performance to the firm value. Size as the control variable does not give any influence to the firm value.

Keywords: Firm value, corporate social responsibility, environmental performance, good corporate governance as the moderating variable, size